

Privacy Policy

Serious.Partners (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how we collect, use, and safeguard your information when you use our services.

1. Information We Collect

We collect the following types of information:

- Personal Information — name, email address, phone number, company details, billing information (provided during registration or onboarding).
- Account Information — login details, account settings, communication preferences.
- Usage Data — IP address, browser type, operating system, referral URLs, platform usage activity.
- Marketing Preferences — opt-in/opt-out status for receiving marketing communications.

We do not purchase or rent third-party mailing lists. All data is collected directly from you.

2. How We Use Your Information

We use your information for the following purposes:

- To create and manage your account on Serious.Partners.
- To communicate with you regarding offers, reporting, payments, and technical support.
- To send transactional emails (account confirmations, reports, invoices, security notifications).
- To send marketing emails (newsletters, updates, promotions, events) — only with your consent.
- To improve the performance, security, and functionality of our services.
- To comply with legal obligations and regulatory requirements.

3. Legal Basis for Processing

We process personal data in accordance with:

- GDPR (General Data Protection Regulation) for users in the EU.
- CAN-SPAM Act for email communications.
- Applicable data protection and privacy laws in other jurisdictions.

Our legal grounds for processing may include:

- Your consent (opt-in for marketing emails).
- Contractual necessity (providing services you signed up for).
- Legitimate interest (ensuring platform security, preventing fraud).
- Legal compliance (tax and financial reporting).

4. How We Share Your Information

We do not sell or rent your personal data. Information may be shared only with:

- Service Providers — such as email delivery services (e.g., Mailgun), hosting providers, and payment processors, solely to operate our Services.
- Business Partners — advertisers and traffic partners, but only in cases where you explicitly work with them via our platform.
- Legal Authorities — if required by law, regulation, or court order.

All third parties are bound by confidentiality and data protection obligations.

5. Data Retention

We retain personal data only as long as necessary:

- To fulfill the purposes described in this Policy.
- To comply with legal, accounting, or tax requirements.

When data is no longer needed, it will be securely deleted or anonymized.

6. Data Security

We implement reasonable technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. These include encryption, access controls, and secure servers.

7. Your Rights

Depending on your location, you may have the following rights:

- Access — request a copy of your personal data.
- Correction — request corrections to inaccurate or incomplete data.
- Deletion — request erasure of your personal data (“right to be forgotten”).
- Restriction — request limited processing of your data.
- Objection — object to processing based on legitimate interest.
- Opt-out — unsubscribe from marketing emails at any time.

To exercise these rights, please contact us at support@serious.partners.

8. International Data Transfers

As we operate internationally, your data may be transferred and processed outside your country of residence. We ensure that such transfers comply with applicable data protection laws and that adequate safeguards are in place.

9. Cookies and Tracking

We may use cookies and similar technologies to:

- Improve user experience.
- Analyze website performance.
- Track campaign effectiveness.

You can control cookies through your browser settings.

10. Children's Privacy

Our Services are not directed at children under 18. We do not knowingly collect personal data from minors. If we become aware of such data, it will be deleted immediately.

11. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page, and significant changes will be communicated by email or platform notifications.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us:

Serious.Partners

Email: support@serious.partners

Telegram: [@seriouspartners](https://t.me/seriouspartners)

Website: <https://serious.partners>