

## **Terms of Service**

Welcome to Serious.Partners (“we,” “our,” or “us”). By accessing or using our services, including our website, platform, and communications (collectively, the “Services”), you (“User,” “Partner,” or “you”) agree to be bound by these Terms of Service (“Terms”). Please read them carefully.

### **1. Purpose of the Service**

Serious.Partners is an affiliate marketing platform that connects advertisers with traffic partners (publishers, affiliates, or media buyers). Our goal is to provide a transparent and efficient environment for managing offers, tracking performance, and facilitating communication between parties.

### **2. Eligibility**

- You must be at least 18 years old to register and use our Services.
- You must provide accurate, complete, and current information during registration.
- You are responsible for maintaining the confidentiality of your account credentials.

### **3. User Accounts**

- Users may create an account only for legitimate business purposes.
- You are solely responsible for all activities under your account.
- We reserve the right to suspend or terminate accounts suspected of fraud, abuse, or non-compliance with these Terms.

### **4. Email Communication**

By registering on our platform, you agree to receive:

- Transactional emails — account confirmations, reporting, payment notifications, security alerts.
- Marketing emails — newsletters, product updates, invitations to events.

You may opt out of marketing emails at any time by using the unsubscribe link provided in each email. Transactional communications are mandatory and cannot be unsubscribed from.

### **5. Partner Responsibilities**

- Ensure all traffic sources comply with applicable laws and industry standards.
- Avoid fraudulent, misleading, or deceptive practices.
- Respect intellectual property rights of third parties.
- Maintain accurate payment and contact details.

### **6. Acceptable Use**

You agree not to:

- Use the Services to send unsolicited emails (“spam”).
- Attempt to gain unauthorized access to our systems or interfere with their functionality.
- Collect or harvest personal data of other users without their consent.
- Use the Services for unlawful, harmful, or abusive purposes.

## **7. Intellectual Property**

- All content, trademarks, and materials on the platform are owned by Serious.Partners or its licensors.
- You may not copy, modify, or distribute any part of the Services without our prior written consent.

## **8. Payments and Reporting**

- Partners are entitled to payments for valid traffic and conversions as defined by individual agreements with advertisers.
- We reserve the right to withhold payments in cases of suspected fraud or breach of these Terms.
- Detailed reporting is available within the platform.

## **9. Privacy and Data Protection**

- We collect and process personal data as described in our Privacy Policy.
- We comply with GDPR, CAN-SPAM, and other applicable data protection regulations.
- By using the Services, you consent to the collection and use of your data in accordance with our Privacy Policy.

## **10. Termination**

We may suspend or terminate your access to the Services if you:

- Violate these Terms,
- Engage in fraudulent activity,
- Harm the reputation of Serious.Partners or its partners.

Upon termination, your right to use the Services will cease immediately.

## **11. Limitation of Liability**

- We are not liable for indirect, incidental, or consequential damages arising from the use of our Services.
- Our total liability shall not exceed the total fees paid to you during the last 3 months preceding the claim.

## **12. Indemnification**

You agree to indemnify and hold harmless Serious.Partners, its affiliates, and employees from any claims, damages, or expenses arising from your use of the Services or violation of these Terms.

### **13. Changes to the Terms**

We may update these Terms from time to time. Significant changes will be notified via email or through the platform. Continued use of the Services after changes take effect constitutes acceptance of the revised Terms.

### **14. Governing Law**

These Terms are governed by the laws of [укажите страну регистрации компании]. Any disputes shall be resolved in the competent courts of that jurisdiction.

### **15. Contact Information**

If you have any questions regarding these Terms, please contact us at:

Email: [support@serious.partners](mailto:support@serious.partners)

Telegram: [@seriouspartners](https://t.me/seriouspartners)

Website: <https://serious.partners>